



Geni Whitehouse

Speaker • Author • Consultant • Nerd

She's been called the "comedian CPA." A self-proclaimed nerd, former technology executive and CPA firm partner, Geni Whitehouse has made it her mission to eliminate boring from the world of presentations.

From sales tax, to Sarbanes-Oxley, to International Financial Reporting Standards, no subject can remain boring once she works her magic. She aptly uses her southern accent, circuitous career history, and burning love of all things techy to craft the perfect message for every audience. By combining "unique" visual aids with a high-energy delivery, Geni can make any subject, no matter how nerdy, come alive.

Geni's spirited presentations are equally informative and entertaining, with plenty of audience interaction. Geni believes her mission as a presenter is to understand a subject well enough to approach it from an angle that will not only educate her audiences—but will resonate with them.

Here are just a few examples of her past presentations:

"Geni Whitehouse is part accountant, part business consultant, and part stand-up comedian. Her presentations are extremely relevant, enjoyable and compelling. For a memorable and effective presentation, she's the best!"

*Mark Severance,
Arxis Technology, Inc.*

"I knew the session, 'Stop the Gerbil Workout', was going to be different, but who would have guessed it would have been so lively and interactive. It was not only fascinating but humorous as well. The audience truly enjoyed it. I now know why we have used you at a number of our events and conferences. You bring a unique and fresh perspective that is not very common. With much humor and with your knowledge of the subject and powerful personal anecdotes, you made the subject come alive."

John Parisi, Sage Software

Stop the Gerbil Workout!



Gerbils are lowly animals who keep their eyes on the ground.

What do gerbils and accountants have in common? Hint: It has to do with running on a wheel. Accountants, controllers, and finance people struggle daily with working harder and harder and going nowhere, burrowing so far down into the data that they forget the big picture. This presentation discusses how to "be the owl" by focusing on the issues that really matter and communicating business information in a way that everyone can understand.

Kaizen and the Art of Doing More with Less



**What might you see if you look closely at your organization?
Does this guy look familiar?**

You'd be surprised where you can find inner peace these days. In business, there are winners—and there are losers. Take the automobile industry (please!). There's quite a gap between those succeeding and those looking for a bailout. This session looks to the Kaizen method for proven strategies all businesses can use.



www.EvenANerd.com

GENI WHITEHOUSE, CPA, CITP, CSPM
Countess of Communication
Even a Nerd Can Be Heard

755 Ponder Court Napa, CA 94559
925.202.1980
geni@evenanerd.com
www.evenanerd.com

